



GONZÁLEZ DE ARAUJO
Consultores

Our firm

We are a consulting firm of national and international projection which renders legal, accounting, financial and administrative services of the highest quality, efficiency and professional ethics; aimed at achieving results and with a deep social vocation.

Vision

Being a trending firm through the talent of its members, who favor ethical and professional work, who also lead the way on high-specialty service rendering focused on comprehensive outcomes for the benefit of its customers.

Values

→ Experience

We make, out of a professional service, an extraordinary experience, for all our customers from their first contact with us.

→ Commitment

We undertake, with vocation, the needs of our customers; understanding that their tranquility is our highest pursuit.

→ Knowledge

We have personnel with broad knowledge on the services rendered by the firm in order to be capable of facing the challenges arising and taking efficient actions in favor of our customers.

→ Loyalty

We have personnel with an entrenched sense of correspondence on the trust deposited on the firm for the matters entrusted to us.

→ Collaboration

We need to understand the needs of our customers and the challenges they face in order to make use of our talent in outstanding outcomes.

→ Creativity

We provide strategies and alternatives that are efficient and comprehensive in the solution of the challenges faced by customers.

→ Ethics

We render our professional services through actions using legal, lawful and integral means aiming at truth and justice.



Services



Legal services

→ Administrative

Our customers continuously require an interpretation of the various valid administrative stipulations, whether to open a business, a branch; or even to participate in proceedings with the federal, local or municipal government.

In this way, the services imply from consultancy services related to the interpretation and application of the administrative laws and procedures, to participation in administrative litigation matters before the various judicial and administrative authorities.

For example, bidding processes, granting of licenses, permits, immigration proceedings, authorizations before multiple administrative entities.

→ Intellectual property

Intellectual Property services include the processing, protection and defense of patents; utility models; industrial models and designs; trademarks, trade notices and names; copyrights, as well as data, industrial secrets and other intangible rights protections; whether in Mexico or through our correspondents around the world.

The services include all kinds of proceedings and promotions, to contentious matters before the administrative authority or judicial power.

→ Corporate

Services include consultancy for the corporate structure which best suits our customers, as well as drafting agreements and contracts; administrating the corporate life of companies; protecting the interests of our customers in Minutes of Meetings, negotiations as well as any other business or trade relationships; among others.

→ Civil and Mercantile litigation

Our services substantiate all kinds of civil and mercantile litigations related to the commercial evolution of individuals and legal entities, including corporate life, such as Minutes of Meetings, nonfulfillment of contracts, as well as real estate regulations or any other personal or real estate rights.

→ Taxes

Tax services include consultancy required for the due operation of the business of our customers; this includes support in tax matters enabling our customers to comply with their obligations within the valid legal framework.

With the above, the services range from processing procedures to remedies or authorizations required by tax authorities.

Also, the firm has an area that enables exercising the actions required for the tax defense of its customers; including submitting reviews by authorities, filing remedies as well as substantiating litigations before the tax and judicial authorities.

→ Real estate law

Comprehensive services aimed at satisfying the performing parties in the real estate market, including various structures which enable real estate transactions, as well as administrative and judicial proceedings related to these Law areas.

Services include real estate developers, hotel operators, investors in real estate, lessors and constructing companies.



The main purpose of business consultancy is profitability and growth of our customers.

Within the business consultancy services, we offer those of financial consultancy and strategic planning, which when developed by specialists outside the firm being assessed, are objective and impartial.

The following are some of the most significant services offered:

→ Corporate philosophy

It is essential to have, in writing, the intention of an organization so that the words of a general manager are not left to the interpretation of the people. So, we have a team of specialists who help identifying the mission of the company, as well as its vision and institutional values. From the above, we can outline the organizational culture which will help us define the profiles of individuals incorporating. Also, it gives us the structure for strategic planning, where clear, measurable, reachable targets are established for the sustainable growth of the organization.

→ Strategic planning

Determination, together with the customer, of targets and purposes in the medium and long term, identifying the resources, activities and means which the company must have, perform and implement in order to achieve the specified purposes. The outcome is the drafting of a financial medium and long-term plan.

→ Evaluation and optimization of processes and costs

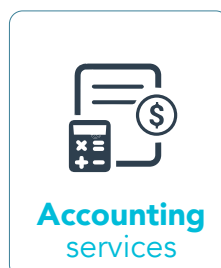
Evaluate the current financial status of the business in order to determine a starting point to increase its profitability and growth.

→ Institutionalization of family businesses

It includes the analysis and understanding of the business, along with the redesign of the organization chart and organic statutes, as well as establishing policies, rules and proceedings enabling the standardization of processes.

→ Corporate restructuring

Mainly in order to step out of a critical situation and for the establishment of the basis for the sustainability and growth of a business.



Accounting services include, integration, drafting and submission of returns included in the valid tax regulations. Also, we have an area related to consultancy, integration, filing and overview of payroll and social security; thus, as a whole, we provide all accounting and tax services required for the due operation of our customer's business.

We are a firm that provides a comprehensive business overview, focused not only in solving critical situations for our customers, but also searching for growth and profitability opportunities for their businesses and companies.



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